
CULVER'S 101:
DELICIOUS FACTS
From
WISCONSIN
Culver's
HANDCRAFTED
Fresh
FROZEN CUSTARD
Golden-Fried
WISCONSIN
CHEESE CURDS

Culver's began in Sauk City, Wisconsin, in 1984, and today, we're honored to serve guests at over 1,000 locations across 26 states. From our signature ButterBurgers® to our Fresh Frozen Custard and classic Cheese Curds, there's something on the menu for everyone.

The facts below highlight our Wisconsin roots, our menu items, the causes we support and the people who make us Culver's.



ABOUT CULVER'S

- The first Culver's opened in Sauk City, Wisconsin, in 1984
- Culver's was co-founded by Craig Culver, Lea Culver and Craig's parents, George and Ruth
- Culver Franchising System, Inc. is a privately held company established in 1987, based in Prairie du Sac, Wisconsin
- The first successful franchised restaurant opened in Baraboo, Wisconsin, in 1990
- Today, we've expanded outside of the Midwest, with more than 1,000 restaurants in 26 states

HOSPITALITY & FRANCHISING

- Our mission, "We genuinely care, so every guest who chooses Culver's leaves happy," serves as the blueprint for hospitality in each restaurant
- In total, we employ more than 50,000 team members, franchisees and support staff at Culver Franchising System

THANK YOU FARMERS® PROJECT

- Culver's Thank You Farmers® Project was created in 2013 to support agricultural education, express gratitude for farmers and ranchers, and invest in climate-smart agriculture to ensure a bright future for our food supply
- With the help of guests, our Thank You Farmers Project has raised over $6.5 million to support the future of agriculture
- We've partnered with FFA on a national and local level for over 12 years to provide funding and resources for young leaders looking to pursue careers in agriculture

THE CULVER'S MENU

From fresh, never-frozen beef to family farm-fresh dairy, we only use the highest-quality, freshest ingredients. All options are cooked to order, including:

- **ButterBurgers®:** Seared on the grill after each guest orders and served on a lightly buttered, toasted bun, this is the family specialty that started it all!
- **Cheese Curds:** A Midwest delicacy, cheese curds are pieces of fresh yellow or white cheddar cheese, breaded with a signature blend of herbs and spices and deep-fried for a warm, buttery crunch
- **Fresh Frozen Custard:** Irresistible handcrafted desserts made in small batches throughout the day at each restaurant, including the Flavor of the Day
- **Grilled, Crispy or Spicy Chicken Sandwiches and Chicken Tenders:** Our whole white meat chicken is naturally tender and juicy, which means it's always full of flavor
- **North Atlantic Cod:** Hand-battered in the restaurant and cooked to order for a crispy, golden outside and served with the Culver family recipe tartar sauce featuring olives, capers and sweet relish
- **Scoopie Kids' Meals:** For kids, options include a ButterBurger, Chicken Tenders, Grilled Cheese or Corn Dog with applesauce or Crinkle Cut Fries and a scoop of Fresh Frozen Custard

GIVE LOCAL & THE CULVER'S FOUNDATION SCHOLARSHIP PROGRAM

- The Culver's Give Local program enables owner-operators to support schools, community organizations and agriculture, among other causes in their local communities
- Owner-operators will often host "Share Nights," in which a portion of proceeds from restaurant sales will go to support a local community cause
- The Culver's Foundation Scholarship Program was created to support team members' futures – inside and outside Culver's restaurant walls
- The scholarship program began with a single $500 scholarship to one team member in 1993
- The Culver's Foundation Scholarship Program has since awarded over $8 million in scholarships to thousands of team members

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EXECUTIVE LEADERSHIP

Julie Fussner, CEO
Brad O'Bryan, CFO
Craig Culver, Co-founder
Lea Culver, Co-founder

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